

## **CREDIT UNION LEADERSHIP**

NOW is the time to recruit candidates for your next annual meeting. Many credit unions complain that they can't find volunteers to fill vacancies on the board of directors or committees. Some credit unions are even forced to merge due to a lack of volunteer leaders. Take action to avoid these situations.

*Nominating Committee* – Maintain a standing nominating committee. Rather than waiting until time for your annual meeting, appoint the nominating committee now. This committee should be active in seeking volunteers on an on-going basis.

*Recruit on the Web* – If you are looking for new volunteers, try the internet. Place an advertisement on your web site asking for volunteers. This may be a group of individuals that no one has previously asked to serve in a volunteer capacity.

*Term Limits* – Consider term limits for volunteer positions. This forces a change in individuals, requires officials and operating staff to constantly search for volunteers, and provides an atmosphere that encourages member participation.

**Encourage your members to display ownership through leadership.**